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Pulpdent has launched a comprehensive new Web site that offers clinical information and case studies, as well as in-depth information about Pulpdent’s proven products for dental professionals. The Web site can be found at www.pulpdent.com.

The Pulpdent Web site is easy to navigate and includes articles and other educational content, news and events and product information. Product pages include a product overview, instructions for use, MSDS sheet, and in many cases, related articles and studies, frequently asked questions, and illustrated step-by-step clinical procedure instructions. There are PowerPoint presentations for many of the products.

“We wanted the Web site to be informative and easy to use,” said Ken Berk of Pulpdent, “but above all, we wanted it to be a place dental professionals will enjoy coming to. It’s like a dental amusement park.”

Visitors to the Web site will find a link for signing up to receive the free Pulpdent informational e-newsletter and an archive of past newsletters.

Customers can also place orders for Pulpdent products on the Web site, and Pulpdent will forward the order to the customer’s preferred dental dealer for processing. For more information, call (800) 343-4342 or visit www.pulpdent.com.